



09/267,075

DECLARATION

I, Abigail Parker (née Dickie), residing at 1 Chiltern Drive, Hale, Altrincham, Cheshire, WA15 9PL, England, hereby declares as follows:

1. I graduated as a Bachelor of Science in Computer Studies from De Montfort University, UK, in 1989. I graduated with a Post Graduate Certificate in Marketing Management from Manchester Metropolitan University, UK, in 1996.
2. I was employed by Contra Vision North America, Inc. (hereinafter referred to as "CVNA") from October 1991 to August 1996 and was Vice President Marketing and Sales from September 1992 to August 1996.
3. On October 7, 1993, I visited with Debra Mintz of Airport Cruiser of Buena Park, California to observe the decoration of a bus with an advertisement going over the body of the bus and the windows as well. Where the decoration was applied to the windows, this was achieved by means of a product referred to as ImagoImage whereby the advertising image was applied to a perforated white-on-black self-adhesive assembly comprising a perforated white-on-black vinyl facestock, a perforated pressure-sensitive adhesive layer and a perforated removable protective liner to the pressure-sensitive adhesive. This was imaged by spraying paint with a separate non-perforated backing layer behind the self-adhesive liner. This non perforated layer and the perforated liner were removed before application of the imaged, perforated white-on-black vinyl facestock material to the bus windows by means of the perforated pressure-sensitive adhesive. This enabled the advertisement to be seen from the outside of the bus windows but visibility to be provided when looking out of the bus through the black side of the perforated material.
4. Exhibit A attached comprises photocopies of eleven photographs I took during that visit, which are dated by the camera confirming the date of October 7, 1993. Figs. 1, 2 and 1 are general pictures of the bus. Figs. 3, 4 and 5 are imaged perforated material before

removal of the perforated liner and application to a window. Figs. 6, 7, 8, 9 and 10 all show views from inside the bus and out of the windows through the perforated material where this has been applied. These figures show the production of the one-way vision window panels, which comprised a perforated, white-on-black self-adhesive vinyl assembly in which the facestock, adhesive and liner were all perforated. The white surface of the facestock was imaged to form a design by sprayed paint after a non perforated backing layer (white in the photographs) was temporarily attached behind the perforated liner. I was told by Debra Mintz that the bus was an LAX Airport shuttle bus and that the perforated base material was "ImagoImage".

5. The perforated self-adhesive assembly, its imaging to form a design, the temporary presence and removal of the non-perforated backing layer from the perforated liner, the removal of the perforated liner from the adhesive and the application of remaining imaged perforated vinyl and the adhesive to the bus windows was already known or disclosed by this procedure to those decorating the bus and those observing its decoration.

5. On or about March 3, 1994, I received a sample of a perforated self-adhesive vinyl advertisement for Gatorade mounted on a flexible sheet of clear unperforated plastic material produced by Clear Choice Marketing, Inc. I cut a piece out of this sample, to retain it in the CVNA file related to ImagoImage, together with the attached label "This ImagoImage™ sign has been mounted to plexiglass and demonstrates how the sign would look in your store front window" and my own handwritten note "Gatorade ImagoImage sample March 3, 1994 CVNA → CVI, "two day," all as illustrated in Exhibit B attached. My handwritten note referred to me sending another part of this sample to Contra Vision Ltd in the UK.

The sample consists of an unperforated, clear transparent plastic material onto which has been adhered a perforated, clear transparent vinyl film by means of perforated clear pressure-sensitive adhesive. The perforated clear transparent vinyl film has a design printed on it then white ink, then black ink, and the design is visible through the unperforated, clear

transparent plastic material, through the perforated clear pressure-sensitive adhesive and through the perforated, clear transparent vinyl film.

I know from other samples that I have seen that this method of applying a perforated sample to an unperforated plastic material was commonly used by Clear Choice Marketing, Inc. to promote their products.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

Abigail Parker

Abigail Parker

17 July 1991

Date